

State of Idaho-Asia Trade Office

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Mr. Eddie Yen is the director of the Idaho-Asia Trade Office. He works with hundreds of Idaho companies and helps organize trade missions, trade shows, buying delegations and educational visits. Mr. Yen has a comprehensive and deep understanding of Idaho's industries, market opportunities and export needs. He is widely recognized for his knowledge of Taiwan and China and has held several leadership positions in the American Trade Offices Association in Taipei. Prior to joining the Idaho Department of Commerce when the office opened in 1988, Mr. Yen served as a project manager for international trade show recruitment and management. He is a graduate of Tunghai University.